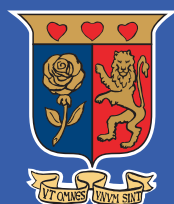




**@iBizAfrica**

**INCUBATION CENTRE**



**Strathmore University**

*@iBizAfrica Incubation Centre*

## WHO WE ARE

@iBizAfrica Incubation Centre is Kenya's leading business incubation hub that focuses on nurturing and empowering the next generation of tech entrepreneurs. We strive to foster a dynamic ecosystem that fosters creativity, collaboration, and innovation, enabling startups to thrive and drive positive change in society.

The centre has over a decade of experience in startup incubation, acceleration, experiential entrepreneurship education, training, mentorship, and coaching.

@iBizAfrica is the trailblazing incubation centre of Strathmore University.

We have nurtured and empowered over 1,000 entrepreneurs and innovators to become successful companies in industries such as e-Commerce, Data Science, Artificial Intelligence, Healthcare, Media, Arts, Photography, Agribusiness, Graphic and Web Design, Software Development, Financial Services, and Tours and Travel.

Our centre fosters an environment for entrepreneurs to develop, nurture, and share their innovative ideas and provides mentorship and support to startup companies, including assistance with seed funding, legal guidance, financial expertise, relevant training, and access to physical resources.

### Our mission

To prepare entrepreneurs and innovators to successfully navigate through the different stages of building innovation-driven and sustainable companies from idea conception to market launch.



## OUR FOCUS

### 1. Global Startup Ecosystems and Investor Network Access

We provide entrepreneurs with access to strong local and international networks, and connections within the startup ecosystem, creating valuable opportunities for their ventures which is crucial for the growth and success of their business.

Our efforts to connect startups with a wide range of stakeholders in innovation and entrepreneurship include: market connections, investor networks, university visits, funding opportunities, local partnerships and international collaborations.

By leveraging our diverse network and partnerships, @iBizAfrica strives to equip startups with the resources and connections they need to thrive in a competitive market empowering our entrepreneurs to succeed and providing them with a competitive edge.

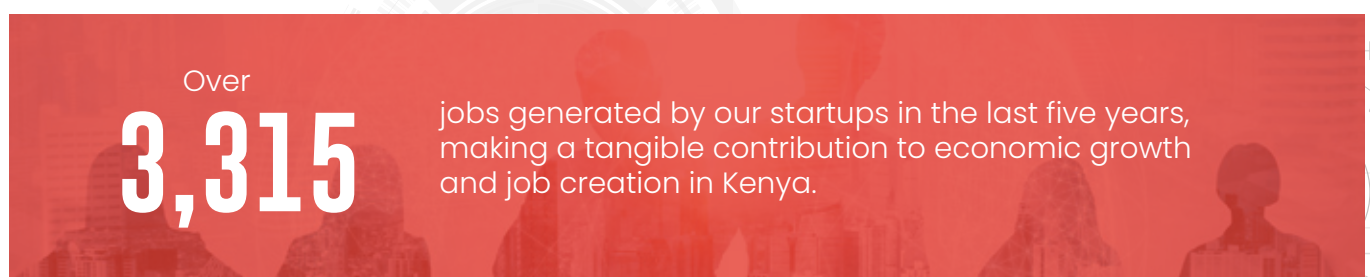
### 2. Talks and Thought-Provoking Networking Events

Our networking events bring together a diverse range of startups, investors, innovators, established organisations, government bodies, and university students. By connecting these stakeholders, we create an enriching environment for collaboration, learning, and growth.

These events feature esteemed local and international experts from various sectors such as **FinTech**, **EdTech**, **AgriTech**, **AI**, **Data Science** and **Health Tech** who share their insights and experiences. They create a platform for startups to showcase their innovations and elevate their brand visibility within the entrepreneurial community. This exposure helps startups to attract potential partners, customers, and investors.

### 3. Collaborative Seed Capital Projects

The Centre supports startups by providing seed funding through strategic project partnerships with various stakeholders, such as government entities, NGOs, private sector companies, and development finance institutions.



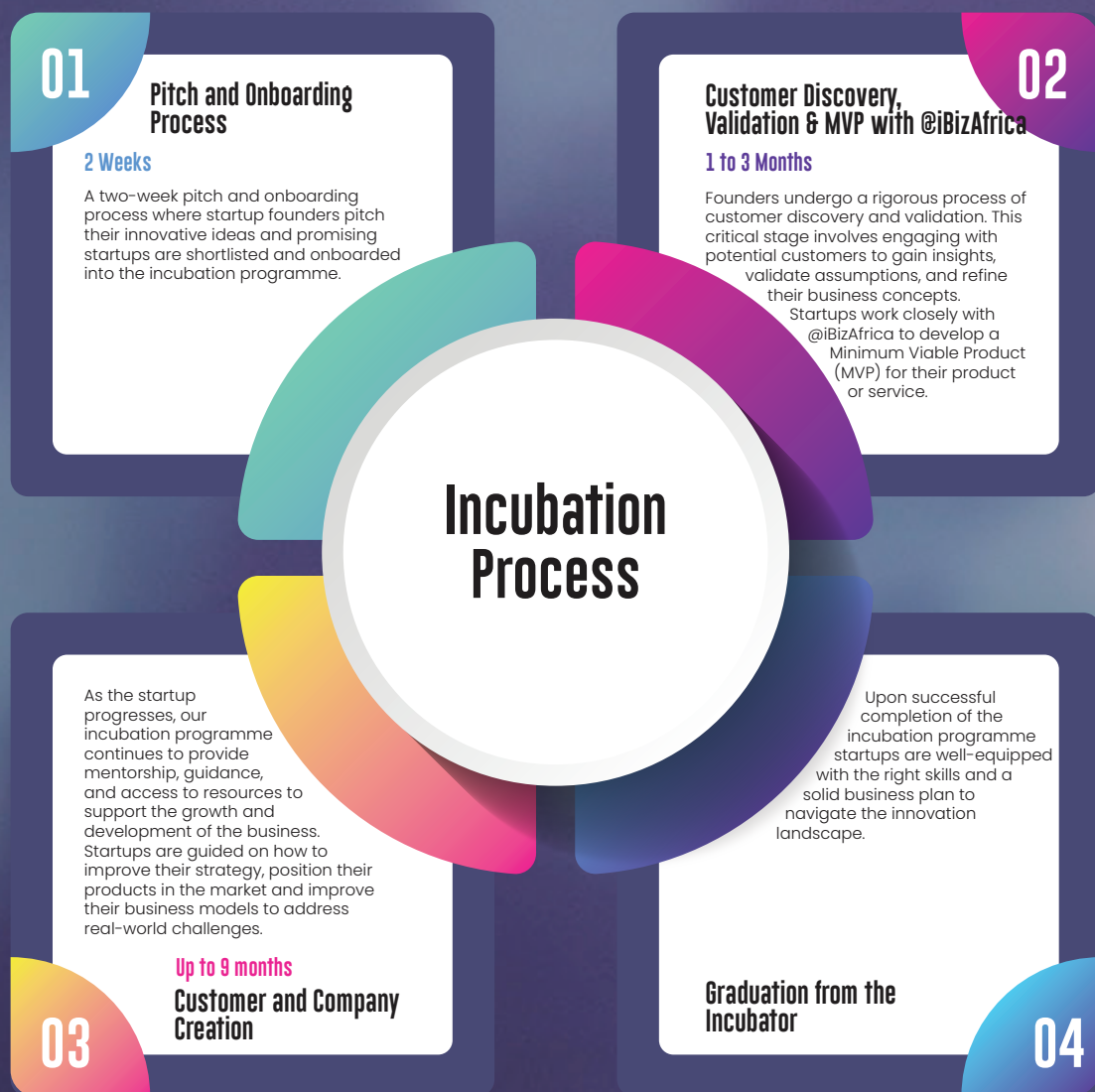
## OUR SERVICES

Strategically located within the dynamic ecosystem of Strathmore University, we offer startups easy access to academic resources, industry partnerships, and an innovative community of entrepreneurs. We provide the ideal setting for startups to grow and turn their ideas into reality.

### Incubation Services

Our incubation services encompass a comprehensive programme that equips founders with the necessary skills and resources in the dynamic entrepreneurial landscape.

We support startups at various stages of their entrepreneurial journey and our programmes are customised to meet the specific needs of each startup, helping them grow and succeed in the competitive market.



Founders benefit from business management training and gain access to a network of experienced mentors, coaches, and experts having leveraged on the vast talent, technology, and expertise available at Strathmore University.

The incubation programme covers essential topics such as Design Thinking, Customer Discovery, Legal and Intellectual Property aspects, Valuation, and Lean Startup Modelling.

## **Co-Working Space, Office Facilities, and Administrative Services**

Our co-working space is designed to foster creativity, collaboration, and productivity, catering to the needs of up to 60 entrepreneurs and innovators. We provide a vibrant facility equipped with modern amenities (meeting rooms and boardrooms), creating a collaborative environment for startups to work, network and collaborate with team members and present their ideas professionally. Additionally, we offer essential administrative services to streamline daily operations.

## **Entrepreneurship and Innovation Training**

We offer entrepreneurship and innovation training to equip startups with essential skills and knowledge to run successful and sustainable businesses. Our training programs cover various aspects, including marketing, finance, operations, and strategic planning.

## **Mentorship and Coaching**

Our experienced mentors and coaches work closely with founders, providing valuable guidance and support throughout their entrepreneurial journey. This personalised mentorship helps entrepreneurs overcome challenges, make informed decisions, and accelerate their growth.

## **Access to Local and International Networks**

Through our vast network of startup ecosystems, we connect entrepreneurs with like-minded innovators, industry experts, and potential partners. We also facilitate interactions with a pool of investors, opening doors to funding opportunities.

## **Thought-Provoking Networking Events and Inspirational Talks**

We regularly organise networking events and inspirational talks with key stakeholders in the innovation ecosystem to foster knowledge-sharing sessions, idea-exchange and valuable connections.

## **Seed Capital Partnership Projects**

@iBizAfrica collaborates with government agencies, NGOs, private sector companies, and development finance institutions to create seed capital partnership initiatives that provide startups with access to funding and resources to accelerate their growth.

## **Business Pitching and Hackathon**

As a Centre, we plan and organise pitch sessions (Pitch Fridays) and hackathon competitions to encourage creativity and collaboration among aspiring entrepreneurs.



## Startup Pitching Competitions

Entrepreneurs are provided with a platform to showcase their innovative ideas and solutions.

## Acceleration Programs

These are designed to fast-track the growth of promising startups and provide startups with mentorship, training, and access to various resources.

## Innovation Challenges

The centre collaborates with various partners on innovation challenges focused on addressing specific socioeconomic problems that align with the Sustainable Development Goals (SDGs).

## Corporate Partnerships

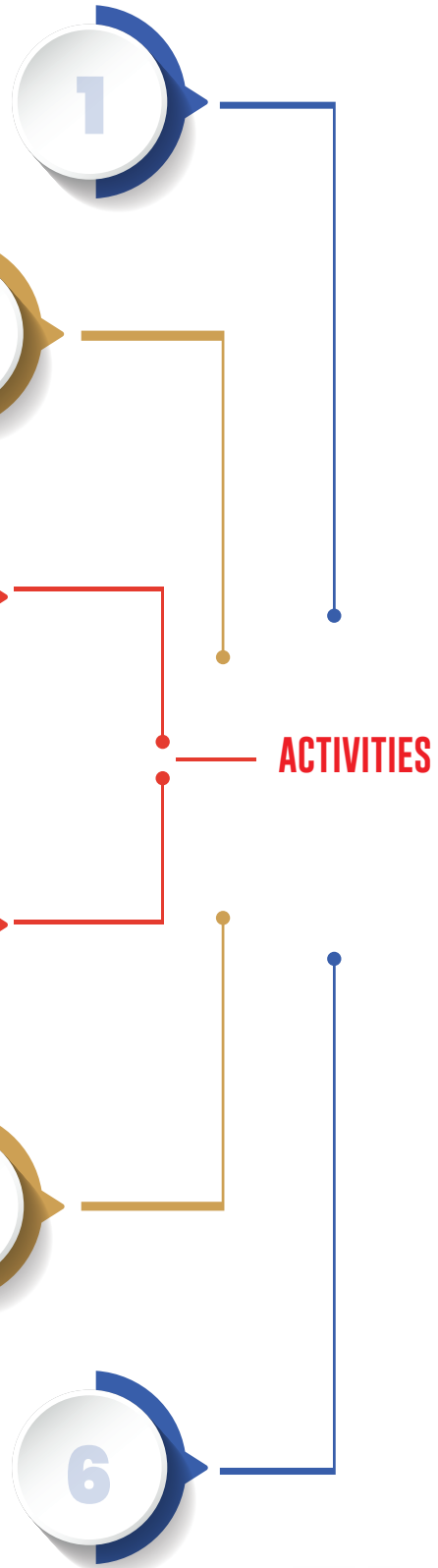
We build partnerships with established corporations and industry leaders providing startups with access to industry-specific expertise, resources and potential market opportunities.

## Technology Hackathons

The centre organises hackathons that bring together talented developers, designers, and entrepreneurs to collaborate and create innovative technology solutions with startups.

## Investor Showcases

A platform for startups to pitch their ideas and innovations to a select audience of potential investors and venture capitalists.



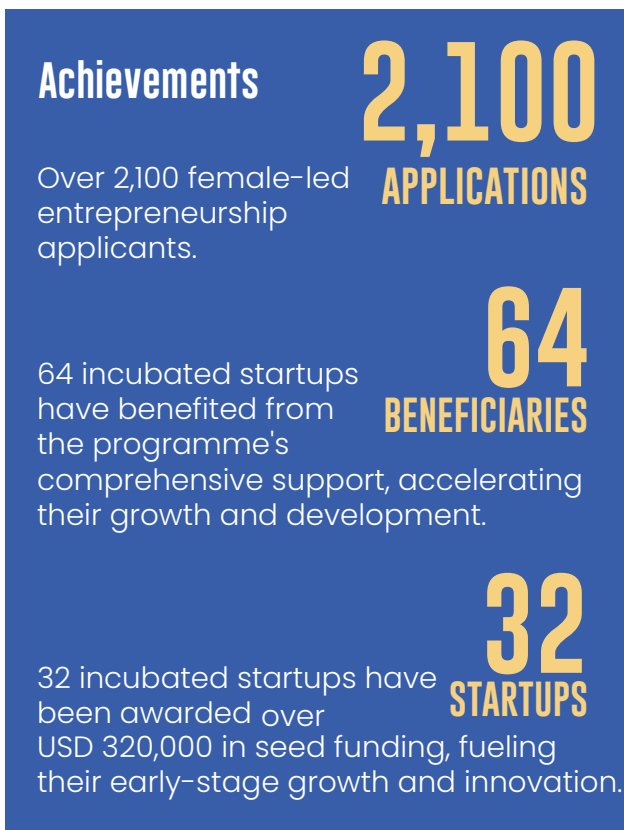
## SOME PARTNERSHIP PROJECTS

### 1. Standard Chartered Women In Tech Incubation Program

Launched in 2017, this partnership programme is designed to empower female-led businesses and address the growing global demand for increased inclusion and diversity in technology, entrepreneurship, and leadership excellence.

The programme offers:

- 📌 World-Class Startup Support
- 📌 Focus on Relevant and Sustainable Challenges
- 📌 Immersive Learning
- 📌 Mentorship & Coaching
- 📌 Seed Financing
- 📌 Business-to-Business Linkages



Startups that have successfully passed through the programme include Lugh Ishara, Bismart, Ndovu, Savannah Circuit, Benacare, Mandevu Beard Care, Aurora Health, and Learning Differently among others.

### 2. Kenya Innovation Bridge Platform

A partnership between the Kenya National Innovation Agency (KENIA) and the UK Foreign, Commonwealth & Development Office to promote innovation, collaboration, and economic growth in Kenya by providing a centralised and accessible marketplace through an online platform.

This platform showcases innovation across different regions of Kenya, including Nakuru, Kisumu, Mombasa, and Nairobi by bridging the gap between innovators and potential partners, opening up new possibilities for startups and fostering a vibrant entrepreneurial ecosystem.



### 3. Kenya Airways (KQ)

The Fahari Innovation Challenge marks a significant effort in harnessing technology and innovation to address real-world business challenges while creating opportunities for the youth. The partnership served as a valuable example of how corporates and academic institutions can collaborate to drive positive change, nurture talent, and advance technological solutions to benefit both businesses and society.

## 4. Kids Can Code Program

The Kids Can Code Program was a collaborative initiative involving @iLabAfrica, PANGEA, and ICT Norway aimed to impart coding and computer science skills to children aged ten (10) to seventeen (17), empowering their active engagement in the digital economy and cultivating problem-solving abilities. This collaboration also resulted in the adoption of secondary schools by incubation hubs, fostering ongoing support and close collaboration to promote innovation. To achieve these goals, 20 clubs were established, conducting over 143 coding workshops in various counties, complemented by the creation of a dedicated Kids Can Code website.

### Achievements

20

20 clubs were established for both boys and girls, hosting over 80 coding workshops across Kenya.

143

143 training sessions with a curriculum designed around computational thinking and IoT.

1,017

students trained.

## 5. IDEA Foundation Programme

A partnership with a Seed Stage Accelerator to offer a comprehensive incubation programme to empower entrepreneurs. The programme was designed to support the development and launch of 25 globally scalable, innovation-driven student startups that addressed relevant local challenges.

## 6. AfriLabs Capacity Building Program (ACBP)

We developed a Hub Curriculum Framework with a modular-based-learning program to equip over 300 innovation ecosystem leaders and managers with the skills and knowledge needed to effectively lead and execute entrepreneur support initiatives thereby strengthening the overall innovation ecosystem. 1,050 hubs were enrolled in the program in regions such as South Africa, West Africa, and the Diaspora.

## 7. Mozilla Mradi Innovation Program

Launched in May 2023, the Mozilla Mradi Innovation Program, is a collaborative initiative that fosters digital innovation in Africa. With a focus on key sectors such as Fintech, Edutech, Agritech, and Inclusive tech, the program aims to accelerate growth by providing technical support, grants, and market access to startups in areas like Cybersecurity, AI, and Cleantech. This user-centric initiative contributes to a collaborative tech ecosystem, addressing the unique needs of the African continent and promoting groundbreaking solutions.

### Achievements

The 6 startups in the program have been

\$ 85,000

awarded over USD 85,000 in seed funding.

A total of 6 startups were selected to join the program.

6

60 student and start-up applicants.

60



## OVER 1,000+ STARTUPS HAVE GONE THROUGH THE INCUBATION CENTRE

### SOME (NOTABLE) EXAMPLES:

- Purplnk
- M Ledger
- EliteWaysTravel
- Ndovu Limited
- Hali Halisi
- Zydii Limited
- BiSmart
- Savannah Circuit Technologies (Maziwa Plus)
- Dermijoy Skincare
- Bumpy Maternity
- Nature's Bowl
- Lugha Ishara
- Benacare Limited
- Nature's Touch LLP
- Ecila Films
- Mandevu BeardCare
- Rent Pay Limited
- BuyMore Limited
- Mkulima Leo
- Tatu Creatives
- Technosol
- KingCabs and Travels
- Coders4Africa
- Jiji
- Denri Africa
- Inclusion Media
- Heri Online
- Mzurii.com
- SophieBot
- Villgro Kenya
- Aurora Health Systems
- MFarm
- SolarPoa
- FlexPay Technologies
- Weza Interactive Entertainment
- Wazilnsure
- Zumi
- Kytabu
- Ecodudu
- DigiPath Africa
- Jobsikaz
- Kuza Biashara
- M-Safari
- DigiCow Dairy App
- TasteAfrique Limited
- Learning Differently

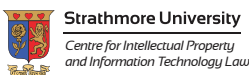
### INTERNATIONAL PARTNERS

- Mozilla Corporation
- World Bank Group
- Afrilabs
- UN Habitat for a Better Future
- Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ)
- ICT Norway
- IDEA Foundation

### LOCAL PARTNERS

- Standard Chartered Bank
- Kenya National Innovation Agency (KENIA)
- Association of Startup and SME Enablers of Kenya (ASSEK)
- Viktoria Ventures
- Konza Technopolis
- Center For Intellectual Property And Information Technology Law (CIPIT)
- Safaricom
- ICT Authority

### OUR PARTNERS





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